

Freelance contractor working through a staffing agency

	RESPONDENTS		TOTAL COMPENSATION		
	Number of respondents	Number in position	25% earn less	50% earn less	75% earn less
National	652	652	\$47,900	\$62,200	\$83,000
Region					
New England	48	48	\$50,000	\$71,000	\$90,000
Middle Atlantic	134	134	\$55,000	\$73,400	\$90,800
East North Central	86	86	\$41,900	\$55,000	\$70,000
West North Central	16	16	\$48,400	\$63,500	\$94,500
South Atlantic	97	97	\$42,000	\$60,000	\$77,500
East South Central	4	4	N/A	N/A	N/A
West South Central	59	59	\$50,000	\$60,000	\$76,000
Mountain	14	14	\$44,300	\$50,000	\$55,800
Pacific	194	194	\$50,000	\$63,200	\$83,000
Metro area					
Atlanta GA	22	22	\$59,500	\$70,000	\$86,300
Austin TX	16	16	\$45,700	\$52,000	\$74,300
Baltimore MD	7	7	N/A	N/A	N/A
Boston MA	30	30	\$50,000	\$75,000	\$97,800
Bridgeport CT	2	2	N/A	N/A	N/A
Charlotte NC	5	5	N/A	N/A	N/A
Chicago IL	44	44	\$50,500	\$61,000	\$78,800
Cincinnati OH	1	1	N/A	N/A	N/A
Cleveland OH	1	1	N/A	N/A	N/A
Dallas TX	23	23	\$50,000	\$60,000	\$76,000
Denver CO	6	6	N/A	N/A	N/A
Detroit MI	15	15	\$43,000	\$52,000	\$60,000
Houston TX	17	17	\$58,000	\$72,500	\$105,300
Indianapolis IN	5	5	N/A	N/A	N/A
Kansas City MO			N/A	N/A	N/A
Los Angeles CA	44	44	\$50,000	\$63,500	\$80,000
Miami FL	9	9	N/A	N/A	N/A
Milwaukee WI	5	5	N/A	N/A	N/A
Minneapolis MN	14	14	\$46,000	\$58,000	\$80,300
Nashville TN	1	1	N/A	N/A	N/A
New York NY	114	114	\$60,000	\$75,000	\$96,000
Orlando FL	6	6	N/A	N/A	N/A
Philadelphia PA	20	20	\$43,200	\$54,500	\$72,500
Phoenix AZ	4	4	N/A	N/A	N/A
Pittsburgh PA			N/A	N/A	N/A
Portland OR	25	25	\$30,400	\$41,500	\$52,000
Providence RI	4	4	N/A	N/A	N/A
Raleigh NC	4	4	N/A	N/A	N/A
Richmond VA	8	8	N/A	N/A	N/A
St. Louis MO			N/A	N/A	N/A
Salt Lake City UT			N/A	N/A	N/A
San Diego CA	18	18	\$38,800	\$52,000	\$65,800
San Francisco CA	33	33	\$57,300	\$78,000	\$110,000
San Jose CA	15	15	\$63,400	\$110,000	\$130,000
Seattle WA	51	51	\$54,000	\$65,000	\$80,000
Washington DC	20	20	\$50,300	\$67,500	\$90,300

N/A (not available) indicates that the results are not included because there were fewer than 5 valid cases or 10 valid values.

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	RESPONDENTS		TOTAL COMPENSATION		
	Number of respondents	Number in position	25% earn less	50% earn less	75% earn less
Sector					
for-profit	652	652	\$47,900	\$62,200	\$83,000
not-for-profit			N/A	N/A	N/A
other			N/A	N/A	N/A
Organization type					
freelancer	652	652	\$47,900	\$62,200	\$83,000
self-employed (solo)			N/A	N/A	N/A
design studio or consultancy			N/A	N/A	N/A
interactive/multimedia agency			N/A	N/A	N/A
ad, marketing, PR agency			N/A	N/A	N/A
media/publishing firm			N/A	N/A	N/A
in-house department			N/A	N/A	N/A
other			N/A	N/A	N/A
Organization size					
1	652	652	\$47,900	\$62,200	\$83,000
2-9			N/A	N/A	N/A
10-99			N/A	N/A	N/A
100-999			N/A	N/A	N/A
1,000+			N/A	N/A	N/A
Client base					
local/regional only	283	283	\$45,000	\$60,000	\$75,000
national	141	141	\$45,000	\$70,000	\$90,000
international	147	147	\$50,000	\$66,000	\$85,000
Organization Design Areas					
book/publication/type design	188	188	\$42,000	\$55,000	\$71,800
graphic design	448	448	\$45,200	\$60,000	\$75,000
illustration	154	154	\$45,000	\$57,600	\$75,000
photography	118	118	\$50,000	\$60,000	\$78,000
multimedia/motion/video	126	126	\$52,000	\$67,500	\$85,000
interactive media	156	156	\$55,000	\$75,000	\$100,000
web design	346	346	\$50,000	\$68,600	\$90,000
web development	140	140	\$50,500	\$70,000	\$92,700
user experience/interface	240	240	\$60,000	\$75,000	\$105,400
information architecture	90	90	\$70,000	\$91,800	\$120,000
apps	157	157	\$59,100	\$80,000	\$109,000
environmental graphics	88	88	\$50,300	\$70,000	\$78,000
corporate identity	226	226	\$46,000	\$60,000	\$76,300
annual reports and corporate collateral	120	120	\$46,400	\$60,000	\$72,800
communication strategy	82	82	\$52,000	\$70,000	\$90,000
brand and packaging design	199	199	\$46,000	\$60,000	\$76,000
advertising/marketing/sales materials	308	308	\$47,600	\$61,300	\$77,800
direct mail	147	147	\$45,000	\$60,000	\$74,000
presentations	195	195	\$50,000	\$62,400	\$80,000
copywriting/technical writing	81	81	\$47,300	\$61,400	\$83,000
exhibitions/events	88	88	\$52,500	\$70,000	\$79,500
Benefits Received					
none	247	247	\$42,000	\$60,000	\$85,000
some	383	383	\$50,000	\$65,000	\$80,000
comprehensive	9	9	N/A	N/A	N/A

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